

# 2010 Editorial Calendar & Closing Dates

UPDATED DEC 2010

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<b>January</b>	<b>2009 Year In Review/NGA Show Issue</b> Top Selling Bakery Listing; Passover Promotions Market Movers: Facts, Figures & Industry Trends	<b>Closing Date: Dec. 31, 2009</b>
<b>February</b>	<b>Annual Frozen Food Issue/Loss Prevention &amp; Security</b> Top Selling Frozen Food Listing; Ethnic Foods Focus; Bottled Water Focus; Easter Ham Focus	<b>Closing Date: Jan. 29, 2010</b>
<b>March*</b>	<b>NEPC Show Issue</b> Seafood Show Issue; Snack Food Issue; Passover Promotions; Beverages	<b>Closing Date: Feb. 26, 2010</b>
<b>April*</b>	<b>Cinco De Mayo Focus/Spring C-Store Insert</b> Cookies & Crackers; Produce Focus; Cinco De Mayo Spectacular; Barbeque Bonanza	<b>Closing Date: Mar. 26, 2010</b>
<b>May</b>	<b>Annual Metro NY &amp; New England Market Study IDDBA Show Issue</b> MFA Convention; NYACS Show Issue; National Candy Show Issue; Dairy Focus; Ice Cream Focus	<b>Closing Date: April 30, 2010</b>
<b>June</b>	<b>Upstate NY Market Study</b> NASFT Show Coverage	<b>Closing Date: May 28, 2010</b>
<b>July</b>	<b>Salute to Independents</b>	<b>Closing Date: June 25, 2010</b>
<b>August</b>	<b>Annual Distributor Issue; Regional Manufacturers</b> Back To School Issue; Hispanic Heritage Month Spectacular	<b>Closing Date: July 30, 2010</b>
<b>September</b>	<b>Annual Publisher's Award Issue/Whole Foods Expo East</b> ASMC Broker Issue; Whole Foods Expo Issue Equipment Issue	<b>Closing Date: Aug. 27, 2010</b>
<b>October</b>	<b>Fall C-Store Insert; NACS Show Issue</b> Expo Comida Latina Issue; PMA Show Issue; Kosherfest Show Issue; NECSA Show Issue; Wholesaler Study	<b>Closing Date: Sep. 24, 2010</b>
<b>November*</b>	<b>Private Label Show Issue</b> Condiments; Meat & Poultry Focus; Holiday Cheese Focus	<b>Closing Date: Oct. 29, 2010</b>
<b>December</b>	<b>Top Selling Items Listing</b>  Olive Oils & Pasta Focus; Coffee & Tea Focus; Holiday Issue; Breakfast Focus	<b>Closing Date: Nov. 26, 2010</b>

**\*Bonus Convention or Show Distribution**